



Breakout Session Vendor Offer for 2020 NAEA Virtual Conference

The 2020 NAEA conference will be a one-day event consisting of a keynote session, followed by 3 rooms containing 3 breakout sessions each, and then 5 monthly exemplary practice school tours. All breakout session and school tours will be recorded for registered participants to watch for 20 days following each event.

\$5,000 Platinum Sponsorship – Edgenuity (SOLD)

- Sponsorship of the Opening/Keynote Speaker includes:
 - Air/Show a 60-second promo video at the beginning of the session and a 60- second promo at the end of the session. The promo time can be a pre-recorded segment, or it can be a live presentation/promo with the vendor representative in the room live.
 - Access to opt-in attendee information (name & email)
- Breakout session speaking opportunity
- A separate exclusive vendor room will be open the entire conference for a total of 24 hours where participants can meet exclusively with vendor representatives and discuss products and sales
- Graphic and contact information will be placed on the conference website that participants will use for the conference program
- Splash banner on conference website
- Logo will appear on follow up sessions in November, January, February, and March, & April
- Advertisement opportunity in the NAEA Newsletter for one year
- Vendor is asked to provide/offer an enticing door prize that will be awarded after the conference by participants' completion of the session evaluation
- Includes four registration fees

\$3,000 Gold Sponsorship (3 Available)

- Sponsorship of one(1) room containing three(3) breakout sessions which will allow:
 - Air or show a 30-second promo video at the beginning of each of the three sessions. The promo video can be just that, or a rep can be live in the room and speak directly to the participants during that time slot
 - Breakout sessions will be recorded and made available to participants for an extended period of time which will also include their 30 second presentation. Vendors will gain additional exposure to other participants when they view the conference.
 - Access to opt-in attendee information (name & email)
- A separate exclusive vendor room that will be open the entire conference and for a total of 24 hours where participants can meet exclusively with vendor representatives and discuss products and sales
- Graphic and contact information placed on the conference website that participants will use for the conference program
- Splash banner on conference website
- Vendor is asked to provide/offer an enticing door prize that will be awarded after the conference by participants' completion of the session evaluation
- Includes two registration fees

\$2,500 Silver Sponsorship

- Sponsorship of the Monthly School Tour sessions November, January, February, and March, & April includes:
 - Air/Show a 30 second promo video at the beginning of the session and a 30 second promo at the end of the session. The promo time can be just a pre-recorded segment or it can be a live presentation/promo with the vendor representative in the room live.
 - Monthly School Tours session are recorded; vendors will gain additional exposure to other participants when they view the conference.
 - Access to opt-in attendee information (name & email)
- A separate exclusive vendor room that will be open after each monthly session where participants can meet exclusively with vendor representatives and discuss products and sales
- Graphic and contact information placed on Conference Website that participants will use for the conference program
- Splash banner on conference website
- Vendor is asked to provide/offer an enticing door prize that will be awarded after the conference by participants' completion of the session evaluation
- Includes one registration fee

\$500 Bronze Sponsorship

- Visibility during follow up sessions in November, January, February, and March, & April
- One (1) hour scheduled time in a vendor room that will be open **after** each monthly session where participants can meet exclusively with vendor representatives and discuss products and sales
- Access to opt-in attendee information (name & email)
- Graphic and contact information placed on Conference Website that participants will use for the conference program
- Logo on follow up sessions in November, January, February, and March, & April
- Vendor is asked to provide/offer an enticing door prize that will be awarded after the conference by participants' completion of the session evaluation
- Includes one registration fee

**If you are interested in becoming a SPONSOR of our 2020 NAEA Virtual Conference,
please contact our Executive Director, Jackie Whitt**

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(678) 643-4300